

JARROD BIRMINGHAM — *NO APOLOGIES*
IN STORES FEBRUARY 21, 2006
RETAIL: \$13.99



MEDIA / MARKETING:

RADIO: THE FIRST SINGLE FROM *NO APOLOGIES* WILL BE "IF YOU DON'T LIKE ME." IT WILL BE IMPACTING RADIO IN THE SOUTH-CENTRAL REGION OF THE U-S JANUARY 2006. JARROD WILL BE VISITING AS MANY RADIO STATIONS AS POSSIBLE WHILE ON THE ROAD.

PRINT: ADVANCE COPIES OF THE ALBUM HAVE BEEN SERVICED TO ALL MAJOR PRINT OUTLETS IN THE SOUTH-CENTRAL. IN ADDITION, NEWSPAPERS IN MARKETS THAT JARROD WILL PLAY ON THE *NO APOLOGIES TOUR* HAVE BEEN SERVICED.

TELEVISION: REGIONAL/LOCAL TELEVISION APPEARANCES ARE BEING PURSUED FOR ALL DATES ON THE *NO APOLOGIES TOUR*.

TARGET MARKETS:

- LITTLE ROCK, AR
- AUSTIN, TX
- OKLAHOMA CITY, OK
- MIDLAND/ODESSA, TX
- LUBBOCK, TX
- DALLAS/FT. WORTH, TX
- CORPUS CHRISTI, TX
- BRYAN/COLLEGE STATION, TX
- EL PASO, TX
- ALBUQUERQUE, NM
- HOUSTON, TX
- SAN ANTONIO, TX
- SHREVEPORT, LA
- TUSCALOOSA, AL
- LUFKIN, TX

COUNTRY MUSIC OUTLAW JARROD BIRMINGHAM IS RELEASING HIS FOLLOW-UP TO 2003'S *STAGES*. BIRMINGHAM'S THIRD IN-STUDIO ALBUM, AND FIRST WITH TILO ENTERTAINMENT GROUP, *NO APOLOGIES*, WILL BE IN STORES ON FEBRUARY 21ST, 2006. *NO APOLOGIES* WAS PRODUCED BY BILLY JO HIGH. THE 2005 MTM (MY TEXAS MUSIC) ENTERTAINER OF THE YEAR HAILS FROM THE TEXAS GULF COAST. ELISABETH CARROLL OF THE *TEXAS MUSIC REPORT* EXPLAINS JARROD BIRMINGHAM'S SOUND AND PERSONA BEST. "IN A TIME WHEN MANY CLAIM THE ROOTS OF WAYLON AND THE OUTLAWS, BIRMINGHAM LIVES THEM. WHILE OTHERS SEARCH FOR THE GHOSTS OF HEROES LONG GONE, JARROD SEEMS TO KNOW THEM." LISTING BILLY JOE SHAVER AS HIS FAVORITE SONGWRITER OF ALL TIME, BIRMINGHAM'S MUSICAL BACKGROUND AND LIFESTYLE IS EVERY BIT COUNTRY MUSIC. BIRMINGHAM HAS ALREADY REACHED THE 1,000 SHOW MILESTONE AND SHOWS NO SIGNS OF SLOWING. WHAT EXACTLY DOES COUNTRY MUSIC MEAN TO JARROD BIRMINGHAM AND THE LAND HE CALLS HOME? "IT'S ALWAYS BEEN THE STORY BOOK FOR THE COMMON FOLK, FOR THE COUNTRY. IT'S ALWAYS GOING TO BE STEEPED IN REALISM TO SOME DEGREE. THERE ARE A LOT MORE OF US THAN ANYONE ELSE."

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